



How can I increase the conversion of new customers in the online shop with eTrusted?

Advertise with reviews – Learn how a renowned and large computer manufacturer was able to increase the conversion of his online shops with the help of feedback ads.

Success Story

With the integration of eTrusted, our customer, a highly renowned German computer manufacturer, increased the conversion in his six online shops from different countries. The Experience Feedback collected with eTrusted was integrated at various touchpoints in the online shop. Especially through the integration in the checkout process of the shop, the bounce rate was minimised and the first purchase rate increased. In addition, feedback from authentic customers is used for ongoing process optimisation.

6

Onlineshops

>2,330

Feedback count

4.67

Stars

*from a possible 5

Further benefits for the online shops

- The satisfaction of the existing customers increases, which in turn leads to higher **repurchase rates**.
- eTrusted provides various Nocode **widgets**, so that the integration of the Experience Feedback can be done quickly and without much effort.

Information

The computer manufacturer is globally active and produces apart from computers also other technical devices, such as tablets and televisions.

The goal with integrating eTrusted was a customer-oriented strategy, the creation of transparency as well as the optimisation of the online shop.



Head of E-Commerce

"By integrating feedback into our online shop customer journey, we were able to achieve great results. We look forward to further collaboration!"

How can you increase your conversion with eTrusted? Let's talk.

